

Privacy Policy, Personal Data Protection (PDPL) & Cookies Policy

Effective Date: 23 February 2026

Last Updated: 23 February 2026

AssetQore Digital Projects LLC (“AssetQore”, “we”, “us”, or “our”) respects your privacy and is committed to protecting your personal data. This policy explains how we collect, use, disclose, and safeguard your information when you visit our website, interact with our services, or engage with our business.

This policy is designed to comply with applicable data protection laws in the United Arab Emirates, including the UAE Personal Data Protection Law (PDPL).

1. Who We Are

AssetQore Digital Projects LLC is a consultancy specializing in digital delivery ecosystems, asset intelligence, digital surveying, and digital twin implementation for real estate, infrastructure, and large asset portfolios.

For the purposes of data protection laws, AssetQore acts as either:

- **Data Controller** – determining how and why personal data is processed, or
- **Data Processor** – processing data on behalf of clients.

2. Information We Collect

We may collect and process the following categories of personal data.

Personal Identification Information

- Full name
- Job title
- Company name
- Nationality (where required)

Contact Information

- Email address
- Telephone number
- Mailing address
- Business contact details

Professional Information

- Industry role
- Organization affiliation
- Project involvement

Technical Information

- IP address
- Device information
- Browser type
- Location data (approximate)

Website Usage Data

- Pages visited
- Time spent on site
- Referring websites
- Interaction analytics

Recruitment Information

If applying for employment or consulting roles:

- CV / Resume
- Professional qualifications
- Work history
- References

Communications

Information provided when:

- Contacting us
- Requesting information
- Scheduling demos
- Subscribing to communications.

3. How We Collect Your Data

We collect personal data through several methods.

Directly from You when you:

- Fill out forms on our website
- Contact us via email or phone
- Request a demo or consultation
- Register for events or updates
- Enter into a business relationship.

Automatically

When you use our website:

- Cookies
- Analytics tools
- Server logs
- Tracking technologies.

From Third Parties

Including:

- Professional networks
- Business partners
- Publicly available sources
- Recruitment platforms.

4. Legal Basis for Processing

We process personal data based on one or more of the following legal bases:

- Your consent
- Performance of a contract
- Compliance with legal obligations
- Legitimate business interests
- Protection of legal rights
- Public interest where applicable.

Where consent is required, you may withdraw it at any time.

5. How We Use Your Information

We may use personal data to:

- Provide services and consultancy
- Respond to inquiries and communications
- Deliver digital twin and digital asset services
- Manage client and partner relationships
- Improve our website and services
- Send relevant industry insights or updates
- Process job applications
- Meet regulatory and legal obligations

- Protect our systems and business operations.

6. Sharing of Personal Data

We do not sell personal data.

We may share data with trusted third parties where necessary, including:

Service Providers

- Cloud hosting providers
- IT and cybersecurity providers
- CRM platforms
- Analytics providers

Professional Advisors

- Legal advisors
- Financial advisors
- Auditors

Business Partners

Where necessary to deliver projects or services.

Government Authorities

Where required by law or regulatory obligation.

All third parties are required to maintain confidentiality and appropriate security.

7. International Transfers

Because AssetQore works across global projects, personal data may be transferred outside the United Arab Emirates.

Where transfers occur, we ensure safeguards such as:

- contractual protections
- secure processing agreements
- lawful transfer mechanisms.

8. Data Security

We implement appropriate technical and organizational security measures, including: secure cloud environments, encryption protocols, role-based access control, secure authentication, monitoring systems and cybersecurity safeguards.

While we strive to protect personal data, no system can guarantee absolute security.

9. Data Retention

We retain personal data only as long as necessary to fulfill the purposes described in this policy, comply with legal obligations, resolve disputes and enforce agreements.

After this period, personal data is securely deleted or anonymized.

10. Your Rights Under UAE Data Protection Law

Individuals may have the right to:

Access Personal Data

Request access to personal information we hold.

Correct Personal Data

Request correction of inaccurate information.

Request Deletion

Ask for personal data to be erased when it is no longer necessary.

Restrict Processing

Limit how your data is used.

Object to Processing

Object to processing based on legitimate interests.

Data Portability

Receive your data in a transferable format where applicable.

Withdraw Consent

Withdraw previously provided consent.

Requests can be submitted via the contact details below.

11. Cookies Policy

Our website uses cookies and similar technologies to improve functionality and understand visitor behavior.

What Are Cookies

Cookies are small files stored on your device that help websites function effectively.

Types of Cookies We Use

Essential Cookies

Required for the operation of the website.

Analytics Cookies

Help us understand how visitors use the site.

Performance Cookies

Improve functionality and user experience.

Preference Cookies

Remember your settings and preferences.

Managing Cookies

You may control or disable cookies through your browser settings. Disabling cookies may affect website functionality.

12. Third-Party Services

Our website may use third-party tools such as analytics platforms, embedded content and social media integrations. These third parties may collect information in accordance with their own privacy policies.

13. External Links

Our website may contain links to other websites. AssetQore is not responsible for the privacy practices of external sites. We encourage users to review the privacy policies of those websites.

14. Children's Privacy

Our services are not directed at individuals under 18. We do not knowingly collect personal data from children without parental consent.

15. Data Breach Procedures

In the event of a data breach, AssetQore will:

1. Investigate the incident
2. Contain and mitigate risk
3. Notify relevant authorities where legally required
4. Inform affected individuals where appropriate
5. Implement corrective measures.

16. Policy Updates

We may update this policy periodically to reflect legal updates, technological changes and operational developments. The latest version will always be published on our website.

17. Contact Us

For any privacy-related questions, requests, or complaints, please contact:

AssetQore Digital Projects LLC

Email: admin@assetqore.ae

Website: www.assetqore.ae

Signed on 23 February 2026.



Pieter W Hayton
Chief Executive Officer